UNCORKED: a spirited journey from vine to wine

UNCORKED!

A spirited journey from vine to wine is a one of a kind wine tasting experience for the modern traveler!



Join Will Westerly, sommelier to the stars, on an intoxicating journey as he delights you with tipsy tales from France to Franzia and everything in between!

UNCORKED! transports you to wineries around the world through food, comedy and wine tasting magic, culminating in a blind taste test where two lucky guests will compete to take home a bottle of a top secret **UNCORKED!** vintage.

The **UNCORKED!** experience features eight tastings and savory snacks reflecting the palette of some of the greatest wine regions in the world – Italy, New Zealand, France and California.



GOALS AND SELLING POINTS

- UNCORKED! offers your guests a unique, hands on entertainment experience, while driving food and beverage revenue.
- In addition to ticket revenue, the UNCORKED! experience lends itself to fantastic merchandising opportunities that include branded cork screws, wine tumblers, chilling bags, T-Shirts and more! There are also fantastic cross branding opportunities with companies like CORKCICLE.
- By featuring James Suckling sponsored brands, running costs can be kept incredibly low.











